

Privacy Policy

Effective Date: 20 March 2025

At The Manifestation Queen ("we", "us", "our"), we are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, store, and protect your personal data in accordance with the **General Data Protection Regulation (GDPR)** and other applicable privacy laws.

1. Information We Collect

We collect personal data when you use our website, sign up for our services, or communicate with us. This may include:

- **Personal Identification Information:** Name, email address, phone number, billing and shipping address, payment information.
- **Non-Personal Identification Information:** Browser type, IP address, referral source, pages viewed, and other technical data.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies to collect information about your interactions with our website to improve user experience.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide, operate, and maintain our website and services.
- To process your payments and manage transactions.
- To communicate with you about your account, orders, and our services.
- To send you marketing materials (if you have opted in).
- To personalize your experience on our site.
- To improve our website and services based on user feedback and analytics.

3. Legal Basis for Processing Your Data

We process your personal data based on the following legal grounds:

- **Consent:** You have given us consent to use your data for specific purposes (e.g., signing up for our newsletter).
- **Contract:** We need to process your personal data to perform a contract with you (e.g., providing services you requested).
- **Legitimate Interests:** We may process your data for legitimate business purposes, such as improving our services, marketing, and preventing fraud.
- **Legal Obligation:** We may need to process your data to comply with legal obligations (e.g., tax or accounting requirements).

4. Data Retention

We will retain your personal data for as long as necessary to fulfill the purposes outlined in this Privacy Policy, or as required by law.

5. Your Rights

As an EU resident, you have the following rights under the GDPR:

- **Right of Access:** You can request a copy of the personal data we hold about you.
- **Right to Rectification:** You can correct any inaccuracies in your personal data.
- **Right to Erasure:** You can request that we delete your personal data.
- **Right to Restrict Processing:** You can ask us to restrict the processing of your personal data.
- **Right to Data Portability:** You can request your personal data in a structured, commonly used, and machine-readable format.
- **Right to Object:** You can object to the processing of your data for certain purposes, such as marketing.
- **Right to Withdraw Consent:** You can withdraw consent at any time if we are processing your data based on consent.

If you wish to exercise any of these rights, please contact us at info.manifestqueen@gmail.com.

6. Data Security

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. However, please note that no method of transmission over the internet is 100% secure.

7. Sharing Your Data

We do not sell or rent your personal data to third parties. We may share your information with trusted third-party service providers (e.g., payment processors, email marketing platforms, etc.) only to the extent necessary to fulfill our services to you. These third parties are bound by confidentiality agreements and are prohibited from using your personal data for any other purposes.

8. International Transfers

If we transfer your data outside of the European Economic Area (EEA), we will ensure that your data is protected by appropriate safeguards in accordance with the GDPR.

9. Cookies

We use cookies and similar technologies to enhance your experience on our website. You can control the use of cookies through your browser settings. Please note that disabling cookies may impact the functionality of certain website features.

10. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these third-party sites. We encourage you to review the privacy policies of those sites before providing any personal information.

11. Changes to This Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be reflected on this page, with the "Effective Date" updated accordingly. We recommend that you review this Privacy Policy periodically to stay informed about how we are protecting your data.

12. Contact Us

If you have any questions or concerns about this Privacy Policy or the way we handle your personal data, please contact us at:

The Manifestation Queen,

Via XXV aprile 10/5, Albinea, Italy, 42020

Email: info.manifestqueen@gmail.com

Phone: +39 353 4489 443